

Official Rules

1. Sponsor

The *Champions of Tomorrow Scholarship* (the “Contest”) is sponsored by Papa Johns® Canada, Icon Tower II, 301-10154 104 St NW, Edmonton, AB, T5J 1A7 (“Sponsor”), in partnership with the Canadian Hockey League (CHL®).

2. Eligibility

Eligible nominees are legal residents of Canada who:

- Are under 18 years of age as of March 31, 2026; and
- Are registered and actively participating in a hockey program, league, or team within Canada (minor, school, or community level) during the Nomination Period, defined below.

Eligible nominators are adults who have reached the age of majority in their province or territory of residence, are Canadian residents, and serve in one of the following roles to the nominee: parent, guardian, coach, teacher, or adult mentor.

Employees, officers, and directors of the Sponsor, the CHL, their affiliates, subsidiaries, franchisees, advertising or promotional agencies, or any other party involved in the development or administration of the Contest, and the immediate families or household members of such individuals are not eligible to participate either as a nominator or a nominee. For these Official Rules, “immediate family” means mother, father, sister, brother, sons, daughters, including step relations, spouse, including common law, regardless of where any of the foregoing reside.

Void where prohibited.

3. Nomination Period

Nominations open **January 6, 2026, at 12:00 a.m. ET** and close **March 31, 2026, at 11:59 p.m. ET** (“Nomination Period”).

During the Nomination Period, eligible nominators may submit nominations as described in Section 4 below.

4. How to Enter

During the Nomination Period, nominators who have reached the age of majority in their province or territory of residence must complete the official nomination form available at <https://contests.chl.ca/papajohns>.

Each nomination must include:

- Nominator’s full name, email, phone number including area code, and relationship to nominee.
- Nominee’s full name, age, province, and the name of the hockey affiliation/team.

A short essay (maximum 500 words) describing why the nominee embodies the spirit of a *Champion of Tomorrow* — through leadership, teamwork, community involvement or impact, dedication to personal growth and hockey excellence. A nominator can only nominate an individual once. A nominator can nominate different individuals, but each nomination submission must be completely different and unique to the nominee. Incomplete or duplicate nominee submissions may be disqualified.

5. Selection Process

All eligible nominations will be reviewed by a panel of judges representing Papa Johns® Canada and the CHL®. Nominations will be evaluated according to the following criteria:

Criterion	Weight
Leadership & Teamwork (on and off the ice)	30%
Community Involvement or Impact	25%
Dedication to Personal Growth and Hockey Excellence	25%
Clarity and Strength of the Nominee's Story (as evidenced in the nomination submission)	20%

The nominee receiving the highest combined overall score will be deemed the Grand-Prize Winner, subject to verification of eligibility and compliance with these Official Rules. In the event of a tie, the nominee with the higher score in the Leadership & Teamwork criterion will be deemed the selected nominee. If a tie still remains, the nominee with the higher score in Community Involvement or Impact will be deemed the selected nominee.

6. Prize Details

There is one (1) Grand Prize available to be won, consisting of:

- \$25,000 CAD Scholarship

Awarded in the form of a cheque made payable to the winner. While the scholarship is intended to support the winner's educational, athletic, or personal development goals (including but not limited to tuition, training, hockey development, equipment, or community programs), no specific use of funds will be required as a condition of accepting the prize, unless otherwise prohibited by law.

- VIP Trip for Two (2) to the 2026 Memorial Cup Championship Weekend, consisting of:

- Round-trip transportation for the winner and one (1) guest to the host city of the 2026 Memorial Cup (mode of transportation to be determined by the Sponsors in their sole discretion, and may include economy-class airfare, train travel, or ground transportation depending on the winner's proximity to the event).
- Standard hotel accommodations for up to three (3) consecutive nights (one (1) room, double occupancy) at a hotel selected by the Sponsors.
- Two (2) tickets to attend select Memorial Cup Championship Weekend events, including the Championship Final game (seat locations determined by the Sponsors).
- Ground transportation between the hotel and scheduled event locations, if deemed necessary by the Sponsors.
- A Papa Johns® Canada and CHL-branded VIP welcome package, details to be determined by the Sponsors.

Travel must be taken on the dates specified by the Sponsors. If the winner is unable to travel on the designated dates, the prize (or any portion thereof) may be forfeited. Any expense not specifically described as included in the prize is the sole responsibility of the winner and their travel companion. All

travel arrangements must be made through the Sponsor or its designated representative. The travel companion must complete and return a Release of Liability prior to travel.

As a condition of being declared a winner, the selected nominee (or their parent/legal guardian if a minor) may be required to correctly answer a time-limited, mathematical skill-testing question without assistance.

Approximate Retail Value (ARV)

The ARV of the VIP Trip for Two (2) will vary based on the winner's city of residence and the location of the 2026 Memorial Cup. The ARV will be determined at the time of awarding and may fluctuate depending on travel costs and hotel availability. The actual value will vary depending on the winner's city of residence and final travel arrangements. No cash substitutions are permitted. The Sponsor reserves the right to substitute any prize component with one of equal or greater value if necessary.

Minors

If the confirmed winner is a minor in their province or territory of residence:

- The winner must be accompanied on the trip by their parent or legal guardian.
- The parent or legal guardian will be responsible for signing all required documentation, including but not limited to the Declaration of Eligibility, Release, and any travel- or publicity-related waivers.
- Failure of the parent or legal guardian to accompany the minor or to sign the required documents may result in forfeiture of the prize.

7. Donation Mechanism

The following describes the charitable contribution Papa Johns® Canada will make in connection with the promotion. This mechanism is separate from, and not part of, the Contest portion of the program.

Between January 6, 2026, and June 30, 2026 (the "Donation Period"), Papa Johns® Canada will donate **\$1 CAD** for every order of **\$35 or more** placed online at papajohns.ca using promo code **CHLCHAMPS**, up to a maximum total donation of **\$100,000 CAD** (the "Champions of Tomorrow Fund"). Customers are not making a donation; their qualifying purchases trigger a contribution by Papa Johns® Canada. Customers' purchases are **not** tax-deductible.

Allocation of the Champions of Tomorrow Fund:

- **\$25,000 CAD** will fund the national Champions of Tomorrow Scholarship (awarded as part of the Contest).
- **The remaining amount (up to \$75,000 CAD)** will be distributed to province-level youth hockey programs across Canada, in collaboration with the CHL®, to strengthen local player pathways and accessibility to the game.

Papa Johns® Canada will contribute **up to \$100,000 CAD total** during the Donation Period, depending on the total number of eligible customer orders placed using promo code CHLCHAMPS.

8. Selected Nominee Notification

The selected nominee and the nominator will be contacted by email and/or phone by April 15, 2026.

The selected nominee must respond to the notification within five (5) business days.

If the selected nominee is a minor in their province or territory of residence, their parent or legal guardian must also respond within the same five (5) business day period.

Following timely response, the selected nominee (and their parent or legal guardian, if applicable) must complete all required confirmation steps, which include—without limitation—executing and returning an Affidavit of Eligibility, Liability Release, and Publicity Consent Form.

If the selected nominee (or their parent or legal guardian, if applicable) fails to respond within the required time period, fails to complete the required documentation, or is otherwise deemed ineligible, the nominee may be disqualified and an alternate nominee may be selected at the Sponsors' discretion. The confirmed winner will be publicly announced by May 1, 2026.

9. Release of Liability / Consent to Publicity

By submitting a nomination, the **nominator** represents that they have obtained all necessary permissions to provide information about the nominee for the purposes of administering the Contest.

By entering, **nominators and nominees** (and, if a nominee is a minor, the nominee's parent or legal guardian on their behalf) release and hold harmless the Sponsor, the CHL®, their affiliates, subsidiaries, franchisees, advertising and promotional agencies, and all other parties involved in the development or administration of this Contest, including suppliers of materials or services related to the Contest, and all of their respective shareholders, directors, officers, employees, agents, representatives, successors, and assigns (collectively, the "Releasees"), from any and all liability arising out of or connected with participation in the Contest or the awarding, receipt, use, or misuse of any prize, as further described in the Limitation of Liability section.

Publicity rights are granted **only by the confirmed winner** (and the winner's parent or legal guardian, if the winner is a minor). Acceptance of the prize constitutes the winner's (and, if applicable, their parent or legal guardian's) irrevocable consent for the Sponsor and the CHL® to use the winner's name, likeness, image, biographical information, and submitted content for advertising, promotional, and publicity purposes, in any media now known or hereafter developed, worldwide and in perpetuity, without further compensation or notification, except where prohibited by law.

10. Limitation of Liability: The Releasees accept no responsibility, and each nominator, by participating, and the confirmed winner agree to release and hold harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with participation in the Contest or collecting and participating in the prize or any portion thereof.

11. Disqualified Entrants: Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or the Contest Website. In the following circumstances, nominators will be disqualified and all of their nominations will be judged void and disqualified: submissions generated by script, macro, robotic, programmed, or other automated means; nominators / nominees that do not comply with or satisfy any or all of the conditions set out in these Official Rules including failure to provide Sponsor with proof of identification; submissions submitted by unauthorized, prohibited or illicit means; submissions that

contain false information; nominators who use more than one e-mail address to submit submissions; nominators tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website; nominators acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other entrant, the independent contest organization, advertising and promotional agencies; Sponsor or Sponsor's representative or agent; entrants attempting to undermine the legitimate operation of the Contest, for example, by cheating, hacking, deception, or other unfair playing practices. If Sponsor suspects any of these circumstances, the entrant will be contacted as soon as practicable. All submissions become the property of Sponsor upon receipt and none will be returned.

12. General Conditions

- Sponsor reserves the right to modify these Official Rules and to cancel, suspend, or modify this Contest for any reason, including fraud, technical failures, or acts of nature.
- Sponsor assumes no responsibility for lost, late, misdirected, garbled or incomplete nomination submissions, altered or otherwise irregular submissions, submissions submitted with an invalid email, or any submissions that violate these Official Rules as determined by Sponsor in its sole discretion, which will be disqualified.
- By entering, nominators acknowledge that they have read and understood the Official Rules and agree to abide by them and all decisions of the judging panel and Sponsor, which are final and binding in all matters related to this Contest.
- Prize is non-transferable and must be accepted as awarded without substitutions of any kind, except in Sponsor's sole discretion.
- Sponsor reserves the right to verify the eligibility of both nominators and nominees at any time.
- Contest is void where prohibited by law.
- All amounts are in Canadian dollars.

13. Privacy

All personal information collected will be used solely for the administration of this Contest and in accordance with Papa Johns® Canada's Privacy Policy at <https://www.papajohns.ca/privacy-policy>

14. Governing Law

This Contest is governed by the laws of the Province of Alberta and the federal laws of Canada applicable therein. All disputes will be resolved in the courts of Alberta, Canada.

15. Trademark Notice

CHL® and Memorial Cup® are registered trademarks of the Canadian Hockey League. Papa Johns® and the Papa Johns® logo are registered trademarks of Papa John's International, Inc., used under licence.

16. Summary of Key Dates

Milestone	Date
Nominations Open	January 6, 2026
Nominations Close	March 31, 2026

Milestone	Date
Winner Contacted	By April 15, 2026
Winner Announced	By May 1, 2026
Donation Period	January 6, 2026 – June 30, 2026
Donation Cap	\$100,000 CAD

17. Rules Govern: The Contest will be run in accordance with the English Official Rules found at <https://contests.chl.ca/papajohns>, which shall prevail, govern and control in the event of any inconsistency with any Contest-related materials including but not limited to French Rules.

18. Tax Liability. Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. Sponsor takes no responsibility or liability for taxation or for any other costs incurred in connection with the prize received in this Contest.

19. Contact Information

For questions regarding these Official Rules, contact:

Papa Johns® Canada Marketing

Email: ahodson@atozag.ca